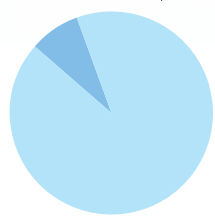


# HOW DO CANADIAN COMPANIES DRIVE INNOVATION?

Mitacs Accelerate Survey Results from 200+ Businesses



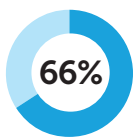
**92%**

of companies we surveyed would recommend Accelerate. Here's why.



RESEARCH PROJECTS

## New Product Development



66% said project results have been or will be commercialized



36% had a new or enhanced product developed

## Skills & Talent



30% hired at least one of their interns

47% engaged in new collaboration(s) with the academic sector

82% continued collaboration with the academic supervisor

## Business Growth

34% identified new markets



31% saw market segment expansion

## Profit Growth



11%

saw increased sales



18%

saw cost savings

## R&D Advancements

New investments in R&D



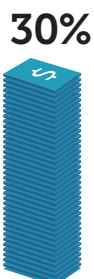
19%

\$10,000-\$99,999



41%

\$100,000-\$499,999



30%

More than \$500K



10%



74% saw increased value for R&D and innovation



37% launched new R&D projects



62% continued developing research from the project

R&D helps improve productivity in Canada

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Source: [www.mitacs.ca/en/newsroom/publications/accelerate-industry-survey](http://www.mitacs.ca/en/newsroom/publications/accelerate-industry-survey)

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